



SOCIETY OF CHILDREN'S BOOK WRITERS & ILLUSTRATORS-GERMANY

PICTURE BOOK WORKSHOP

Stir, Pour, Bake and Serve

the creative recipe for a great picture book

led by children's book illustrator—author
Bridget Strevens—Marzo

**Saturday October 22nd &
Sunday, October 23rd, 2011**

No matter your experience level—as a picture book writer or illustrator, you can always benefit from more fresh ideas—the key ingredient for an original picture book.

The aim of this two day workshop will be to stir up ideas from a reliable source—childhood memories—and pour some of these into a story structure using some tried and tested techniques. With a bit of play, you'll cook up a new picture book project, sample it with others, and using Bridget's guidelines, get it ready to serve up to publishers.

Location Cost

Munich, Germany
65 Euros, SCBWI members
85 Euros, non-members
75 Euros, Die Illustratoren Organisation e.V. (IO)
and Illustria-DesignAustria members

Workshop Schedule

Saturday, 1:30 – 6 pm

Sunday, 9 am – 12 pm (optional, lunch 12-1:30 pm)

Picture Book and Portfolio Critiques

A limited number of one-on-one 20-minute critiques are available Sunday. **Manuscripts:** deadline Sept. 30th; **Dummies and Portfolios** (max. 12 illustrations): Sept. 30th or bring to workshop. **Cost:** 35 Euros, SCBWI members, 45 Euros, non-members, 40 Euros Illustria, IO members

Location [just outside Munich]

Landhotel Klostermaier

Mittenwalder Str. 9, 82057, Icking

www.landhotel-klostermaier.de

Please contact hotel directly to book a room (rates 90-115 Euro/night)



Ingredients to Bring

- One carefully chosen item to share with the group—anything that inspires you. Example: a personal childhood memory in the form of a few words, a sketch, photo, toy or much-loved book
- writing gear
- post-it notes and paper
- drawing gear (optional)

Information & Registration

Contact Kirsten Carlson, Illustrator Coordinator, SCBWI–Germany

kirstencarlson.net@gmail.com

About Bridget

Dividing her time between the UK and France (and the US when possible), SCBWI International Illustrator Liaison, Bridget Strevens-Marzo loves creating rich visual worlds for children to inhabit.

Bridget wrote and illustrated her first three books for UK & US publishers in the early 1990s, and then worked as the in-house author-illustrator for an international children's multimedia company in Paris. That and her brief experience as an art director at Bayard Presse, Paris, gave her fresh ideas and tools to play with.

Bridget has been published by US, French, English & Australian houses, and her books are available in many countries, including Germany.

Award-winning books include **Kiss, Kiss!** and the **Big Book for Little Hands**. She has had starred reviews for **How do You Make a Baby Smile?** and her most recent, **Mini Racer**, which shows Bridget's talent for mixing visual sub-stories with text. Bridget loves words too, and weaving her own stories and playful paths around pictures. Visit Bridget at www.bridgetstevens.com

