

Joseph Binder Award 2014

Shortlist

<i>Project</i>	<i>Design</i>	<i>Country</i>	<i>No.</i>
A.1 Corporate Design (8)			
▪ Kunsthalle Mannheim Redesign for a museum	Jäger & Jäger	DE	A.1-0050
▪ Ultraschall Berlin Redesign for a music festival	Jäger & Jäger	DE	A.1-0051
▪ Dr. Julia Czerny Corporate design for a doctor's office	Lisa + Giorgio	AT	A.1-0503
▪ Tell Us About Linz Corporate design for an exhibition	Grafikum – Studio für Gestaltung	AT	A.1-0553
▪ SeelenKost Organic Food Delivery Corporate design for a delivery service	Atzgerei	AT	A.1-0647
▪ Donaufestival 2014 – 10 Years Redefining Arts Logo relaunch for a festival organiser	Atzgerei	AT	A.1-0648
▪ STRUCT Baumanagement Corporate design as construction management	Demonstrative	AT	A.1-0705
▪ Monier Corporate design for an office building	Bleed	AT	A.1-0747

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A.2			
Communication Design (9)			
<ul style="list-style-type: none"> ▪ nock/art Brochure for a land art project ▪ Weitzer Hotels Debt recovery mailing ▪ The Cube Calendar Calendar object ▪ Anonim Catalogue for an art collective ▪ Sources and Essences of Inspiration Image publication ▪ Flavor Ingredients Compendium Encyclopaedia for gourmets and caterers ▪ Location Liesing Report on the resources of a neighbourhood ▪ 30 Dialogues Anniversary publication for a counselling service ▪ Austrian Landmarks Standard stamps for the Federal Post Office 	<ul style="list-style-type: none"> Kreative Visualisierung Moodley Brand Identity Stroomberg 100und1 Projekttriangle Design Studio Heine Warnecke Design Nofrontiere Design Grafikum – Studio für Gestaltung Teresa Hausgnost 	<ul style="list-style-type: none"> AT AT NL AT DE DE AT AT AT 	<ul style="list-style-type: none"> A.2-0033 A.2-0162 A.2-0769 A.6-0121* A.6-0247 A.6-0274 A.6-0449 A.6-0551 B.5-0256

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A.3 Information Design (4)			
<ul style="list-style-type: none"> ▪ vorarlberg museum Signage system ▪ Collecting Walgau Exhibition design ▪ Perspectives in Wood Exhibition design ▪ Woodbox – Building the Future Exhibition design 	<p>Sägenvier Designkommunikation</p> <p>Sarah Schlatter</p> <p>Gassner Redolfi KG</p> <p>Gassner Redolfi KG</p>	<p>AT</p> <p>AT</p> <p>AT</p> <p>AT</p>	<p>A.3-0351</p> <p>A.3-0778</p> <p>A.3-0800</p> <p>A.3-0801</p>
A.4 Type Design (3)			
<ul style="list-style-type: none"> ▪ Muriza Type family ▪ Franziska Type family ▪ Rekja Type family 	<p>Schwarzsehen feat. type me!</p> <p>Jakob Runge – Type & Grafikdesign</p> <p>Nouvelle Noire</p>	<p>DE</p> <p>DE</p> <p>CH</p>	<p>A.4-0027</p> <p>A.4-0097</p> <p>A.4-0707</p>

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A.5 Poster Design (10)			
<ul style="list-style-type: none"> ▪ Winterthur Culture in Autumn Posters for a cultural festival ▪ The Golden Hour Music posters ▪ Occupy Markets Social poster ▪ Transit Poster for an art festival ▪ Beyond the Alps Exhibition posters ▪ We Play for You Poster campaign for a theatre ▪ Roll it! Event posters ▪ Ballett am Rhein, 2013/14 Poster series for a ballet ▪ rhiz – analog lyrics, 2013 Posters for a music bar and club ▪ NID Fashion Show Posters for a fashion show 	<ul style="list-style-type: none"> Noth + Peter Marc Damm gggrafik gggrafik Sägenvier Designkommunikation Isabelle Winter/Staatstheater Kassel Isabelle Winter/Staatstheater Kassel Markwald Neusitzer Identity 3007 zup associati srl 	<ul style="list-style-type: none"> CH AT DE DE AT DE DE DE AT IT 	<ul style="list-style-type: none"> A.2-0532 A.5-0065 A.5-0321 A.5-0324 A.5-0375 A.5-0402 A.5-0405 A.5-0590 A.5-0944 A.5-0967

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A.6 Editorial Design (10)			
<ul style="list-style-type: none"> ▪ Zeit Wert Geben – Ein Inspirationsbuch mit 40 guten Gedanken Concept and design for a sketchbook of ideas	Projekttriangle Design Studio	DE	A.6-0075
<ul style="list-style-type: none"> ▪ Gallus & Pretoria, Typotron No. 30 Design for a periodical	TGG Hafen Senn Stieger	CH	A.6-0306
<ul style="list-style-type: none"> ▪ living rooms – Politik der Zugehörigkeiten im Wiener Gemeindebau Design for a book on council housing in Vienna	Superfutura	DE	A.6-0317
<ul style="list-style-type: none"> ▪ Was vom Leser übrig bleibt Things found in books and made into a book	Shakti Paqué, Borries Schwesinger	DE	A.6-0338
<ul style="list-style-type: none"> ▪ Nea Machina – Next Edition Concept and design for a creativity book	Thomas and Martin Poschauko	DE	A.6-0339
<ul style="list-style-type: none"> ▪ Heinzelmännchen Concept and design for job documentations	Knusperhäuschen	DE	A.6-0451
<ul style="list-style-type: none"> ▪ Múzeum – A tanuló-ház. Múzeumelméleti esettanulmányok Design for a book on museum theory	Lead82	HU	A.6-0469
<ul style="list-style-type: none"> ▪ Frans Haacken Design for an artist's monograph	formdusche – studio für gestaltung	DE	A.6-0580
<ul style="list-style-type: none"> ▪ Closed Cities Design for a photo book	Manuel Radde	AT	A.6-0635
<ul style="list-style-type: none"> ▪ Schwarze Hunde & Bunte Schafe Concept and design for a family history	Lisa Matzi	AT	A.6-0700

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A.7 Packaging Design (8)			
<ul style="list-style-type: none"> ▪ Domaine La Louvière Logo relaunch and bottle lables for a vineyard ▪ Barbara Wild's Spice Blends Packaging concept ▪ Am Dorfplatz 8 Packaging and labels for pumpkin seed oil ▪ Gruber Röschitz Bottle labels for a vineyard ▪ The Madeira Collection Bottle cartons and lables ▪ departure literature lab Packaging programme for a DVD edition ▪ Herbal liqueur by Marienapotheke Wasserburg am Inn Packaging programme for a pharmacy ▪ Trapl Wein Bottle labels for a vineyard 	<ul style="list-style-type: none"> Alessandri Design zurgams Kommunikationsagentur Moodley Brand Identity Alessandri Design Alessandri Design 3007 Ulrike Zeizel Grafikdesign Typejockeys 	<ul style="list-style-type: none"> AT AT AT AT AT AT DE AT 	<ul style="list-style-type: none"> A.7-0034 A.7-0150 A.7-0173 A.7-0183 A.7-0196 A.7-0281 A.7-0683 A.7-0728

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B.1 Book Illustration (8)			
<ul style="list-style-type: none"> ▪ mashUP – An Experiment with Collage Bachelor project ▪ Mascha und der Bär Fairy tale ▪ Ansichten vom Dorf Poetry book ▪ Paris toujours Sketchbook ▪ Und dann platzt der Kopf Picture book ▪ Jazz Non-fiction ▪ Milyen Madár Children's book ▪ Otto König – Der Tierprofessor vom Wilhelminenberg Biography 	<p>Lisa Kolbe</p> <p>Renate Wacker</p> <p>designbüro wanja schnurpel</p> <p>Studio Yimeng Wu</p> <p>Christina Röckl</p> <p>Robert Nippoldt</p> <p>Nagy Robert</p> <p>Michael Zagorski</p>	<p>DE</p> <p>DE</p> <p>DE</p> <p>DE</p> <p>DE</p> <p>DE</p> <p>HU</p> <p>AT</p>	<p>B.1-0319</p> <p>B.1-0327</p> <p>B.1-0341</p> <p>B.1-0342</p> <p>B.1-0344</p> <p>B.1-0434</p> <p>B.1-0506</p> <p>B.1-0679</p>
B.2 Media Illustration (3)			
<ul style="list-style-type: none"> ▪ Academy Awards 2014 – »Kulturspiegel« News magazine illustration ▪ Living It Up in Oversized Footprints Magazine illustration ▪ Euro Crisis News magazine illustration 	<p>halbautomaten Kommunikationsdesign</p> <p>Verena Hochleitner</p> <p>illustration tw (Tim Weiffenbach)</p>	<p>DE</p> <p>AT</p> <p>DE</p>	<p>B.2-0593</p> <p>B.2-0793</p> <p>B.2-0978</p>

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B.3	Commercial illustration (1)		
<ul style="list-style-type: none"> ▪ The Story of All I Need Green Tea Animation 	Visual Artists Collective	AT	B.3-0722
B.5	Illustration in Miscellaneous Applications (5)**		
<ul style="list-style-type: none"> ▪ dasuno for Huber & Lehner Gift wrapping paper and tags 	dasuno Werbeagentur	AT	B.5-0258
<ul style="list-style-type: none"> ▪ Cycling Affairs. Smart Ideas for Bikes and City Communication campaign 	buero bauer	AT	B.5-0400
<ul style="list-style-type: none"> ▪ Intentions 2014 Card edition 	Markwald Neusitzer Identity	DE	B.5-0592
<ul style="list-style-type: none"> ▪ Little Red Riding Hood T-shirt and product adaptations 	esca – grafik + design	AT	B.5-0724
<ul style="list-style-type: none"> ▪ brut Wien Visual communication for an independent theatre 	Atzgerei	AT	B.5-0876

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C	Design Fiction (10)		
<ul style="list-style-type: none"> ▪ Women's Rights Poster campaign ▪ Recipes for the Future Ecological cookbook ▪ In Your Sleep – A Hypnagogic Exhibition and Catalogue Exhibition project ▪ geWOHNheiten / HABITats School project ▪ Food Fight – Who Eats What? Book project ▪ Time to Act Installation ▪ Learning Austrian Dialect Postcards ▪ Draw Me the News Book project ▪ A Children's Universe of Associations and Fantasies Book project ▪ Enter at Own Risk – Risk and Good Fortune Book project 	<ul style="list-style-type: none"> Mustafa Karakas Fachhochschule Dortmund Susanne Pretterebner FH Joanneum Graz Günter Woyte Hochschule Augsburg/Fakultät für Gestaltung Maria Fuchs, Samira Fux, Sabine Zach Höhere Graphische Bundes-Lehr und Versuchsanstalt Maria Horn Hochschule der Bildenden Künste Saar Sandra Krebs Bauhaus-Universität Weimar Teresa Hausgnost Staffordshire University/Werbeakademie Wien Sarah von der Heide Design & Illustration Self-initated project Kathrin Schemel Editorial Design Zürcher Hochschule der Künste Franziska Loos Universität der Künste Berlin 	<ul style="list-style-type: none"> DE AT DE AT DE DE AT DE DE DE 	<ul style="list-style-type: none"> C.1-0068 C.1-0149 C.1-0470 C.1-0539 C.1-0545 C.1-0598 C.1-0638 C.1-0699 C.1-0795 C.1-0884

* Highlighted projects have been moved from other categories by the international jury.

** In category B.4 – Storyboard the international jury did not award any prizes and distinctions.